IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/663,015 Confirmation No.: 1737

Applicant : Steyck et al.

Filing Date : September 15, 2003

Title : PASSIVE ENFORCEMENT METHOD FOR MEDIA RATINGS

Group Art Unit: 4115

Examiner : Junior O Mendoza

Docket No. : 705397.53

Customer No.: 34313

EFS Web

Commissioner for Patents

PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)

Sir:

This is a request under the provisions of 37 CFR § 1.136(a) to extend the period for filing a reply in the above-identified application.

The requested extension and fees are as followings: (check time period desired below):

EXTENSION	FEE FOR SMALL	FEE FOR OTHER THAN	
(months)	ENTITY	SMALL ENTITY	
one month	\$65.00		\$130.00
two months	\$245.00		\$490.00
three months	\$555.00		\$1,110.00
four months	\$865.00		\$1,730.00
five months	\$1,175.00		\$2,350.00
		Fee	\$490.00

Applicant claims small entity status. See 37 CFR 1.27.

Method of Payment of fees: A check in the amount of _____ is enclosed to cover the above fee(s). Charge Orrick's Deposit Account No. **15-0665** in the amount of \$... \boxtimes The Commissioner is authorized to charge Orrick's Deposit Account No. 15-0665 for any fees required under 37 CFR §§ 1.16, 1.17 and 1.445 that are not covered, in whole or in part, by a check enclosed herewith and to credit any overpayments to said Deposit Account No. 15-0665. I am the applicant/inventor assignee of record of the entire interest. See 38 CFR 3.71. Statement under 37 CFR 3.373(b) is enclosed. 冈 Attorney or agent of record. Registration No. ______38,283 ____. Attorney or agent under 37 CFR 1.34. Registration No._____. Respectfully submitted, ORRICK, HERRINGTON & SUTCLIFFE LLP Dated: September 30, 2009 By:/Kenneth S. Roberts/ Kenneth S. Roberts Reg. No. 38,283

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Tel. 949-567-6700 Fax: 949-567-6710

Applicant

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Junior O Mendoza